

**CULTURE CUMBRIA BOARD MEETING
10.00am, 17th September 2009**



Cumbria Community Foundation

(See instruction for finding the venue below)

Agenda

1. Apologies
2. Presentation on the work of the Cumbria Community Foundation - Andy Beeforth will be speaking about Cumbria's "Third Sector Network"; and looking for a Culture Cumbria board member to represent arts and cultural interests on and in the network. More details about TSC on their website at <http://www.thirdsectorcumbria.org.uk/>
3. Minutes of the previous Meeting (attached)
4. AGM – To agree the date, agenda, speakers, and arrangements for the election of the retiring board members etc (paper attached - EC)
5. CuCu new structure – report attached.
6. Capital of Culture – a report on the initiative at Carlisle (report attached)
7. Marketing Cultural Tourism sub group, update – to follow
8. European seminar proposal – Attached
9. Report on the proposed development at Brockhole and the joint LDNP Culture Cumbria seminar
10. Stakeholder Applications - Attached
11. Board meeting dates for 2010
 - 14th January 2.00pm
 - 18th March 2.00pm
 - 13th May 2.00pm
 - 15th July 2.00pm
 - 30th September 2.00pm
 - 25th November AGM 10.00am

Cumbria Community Foundation, Dovenby Office

Postcode CA13 0PN

GPS co-ordinates N 51 41 10 W 003 24 32

Grid reference: NY 095330

From Penrith

From junction 40 of the M6 join the A66 West towards Workington. Continue for about 30 miles, past Keswick to the Cockermouth roundabout with the Sheep and Wool Centre on your left. Take the third exit from this roundabout, still on the A66. At the next roundabout take the second exit, signposted Carlisle A595. At the next roundabout take the first exit, signposted Maryport A594 and continue along this road for approximately 2½ miles. Dovenby Hall Estate main entrance is on your left hand side.

From Carlisle

Follow the A595 to Cockermouth. At the first roundabout take the third exit, signposted Maryport A594 and continue along this road for approximately 2½ miles. Dovenby Hall Estate main entrance is on your left hand side.

From Workington/Whitehaven

Follow the A66 to Cockermouth. At the first roundabout take the first exit, signposted Carlisle A595. At the next roundabout take the first exit, signposted Maryport A594 and continue along this road for approximately 2½ miles. Dovenby Hall Estate main entrance is on your left hand side.

From Egremont and Cleator Moor

Take the A5086 to the Cockermouth roundabout (the Sheep and Wool Centre will be on your right). Take the second exit from this roundabout onto the A66. At the next roundabout take the second exit, signposted Carlisle A595. At the next roundabout take the first exit, signposted Maryport A594 and continue along this road for approximately 2½ miles. Dovenby Hall Estate main entrance is on your left hand side.

From Maryport

Take the A594 through Dearham towards Cockermouth for about four miles. Dovenby Hall Estate main entrance is on your right hand side.

When you arrive

Please report to MSport's security office at the entrance who will ring us. You can then drive straight down the road (for 0.4 mile) and park near the sign for MSport Reception. If you are walking take the first turn right after the security office in front of the hall and reception is in front of you just past the main door. Please go there and we will meet you.

CULTURE CUMBRIA BOARD MEETING
14.00am, 14th July 2009

The Brewery, Kendal

Minutes

Present	Maggie Toner Edgar, Hilary Wade, Sandra Wood, Richard Foster, David Vaughan, Martin Staveley, Kate Whitmarsh, Sam Mason, Julie Tait, Taylor Nuttall, Nick Jones, Euan Cartwright	
Apologies	Michael McGregor, Mark Beveridge, Alex McCroskie, Bruce Bennison, Andrew Lucas	
Minutes of Previous Meeting 14/4/09	Approved with the addition of Richard Foster to the Sub Group on the review of Culture Cumbria.	
Future Development of Culture Cumbria	<p>EC – reported that Roger Liddle supported the proposal to establish a County wide structure to underpin a potential decline in support from Local Authorities for the cultural sector and was keen to hear of progress.</p> <p>EC – Allerdale were receptive to the proposals but had their own tight timetable for savings which would not allow time for negotiations of any opportunities.</p> <p>Meetings were awaited with the County Council and Carlisle</p> <p>It was felt that it would be a mistake to bring the local authorities too central to the service CuCu might provide. The important point is doing what is right for the sector.</p> <p>Should the idea stand or fall on what the local authorities do? The position of the County is more critical especially if the NWDA goes.</p> <p>Agreed that it was unrealistic to prepare an option for consideration at the AGM. It was important for the research work into alternative structures was completed and informed the process.</p>	

LDNP Joint Seminar, Brockhole	The report was noted and further updates expected as and when.	
New Stakeholder Applications	Approved as listed	
Dates of future meetings	17th September 2009 – Cumbria Community Foundation, 10.00am	

AGENDA ITEM 4

ANNUAL GENERAL MEETING 2009

The AGM will be held on Friday 27th November 2009 at 10.00 at CREA, Redhills Penrith. We propose to follow the usual format of a brief formal meeting and number of interesting speakers followed by a networking lunch. We will report verbally on the proposals for speakers.

The formal part of the meeting will include the election of the Board for 2009/10. The constitution allows for the election in thirds, the term of office of elected members being 3 years and for a board membership of between 5 and 20. The board as elected in 2008 consists of 19 members (+one co-option):

Bruce Bennison X
Michael MacGregor X
Julie Tait X
Margaret Riches X
Kate Whitmarsh X
Maggie Toner-Edgar X
Sam Mason
David Vaughan
Claire Hamilton
Adam Sutherland
Alex McCroskie
Hilary Wade
Andrew Lucas
Richard Foster
Mark Hodgson
Mark Beveridge
Peter Tyas
Taylor Nuttall
Sandra Wood

Co-opted – David Gaffney

Those marked (X) were elected for 3 year terms, expiring Nov 2011. The following members have either retired during the year or wish to stand down at the AGM.

Sam Mason
Michael MacGregor
Claire Hamilton
David Vaughan

This leaves five vacancies on the board. Under the constitution we can fill up to seven positions by election this year so we require two current members, not elected last year, to step down and (if they wish) seek re-election. We will also be inviting nominations from amongst stakeholders. If needed, we will arrange an election to take place at the AGM.

Culture Cumbria Restructuring sub group Update

To remind you, the simple model for the new organisation is that it should be:

- A new vehicle to support the development of the cultural infrastructure of Cumbria
- Enabling and encouraging sustainability amongst existing organisations by
- Delivering economies of scale, shared services, marketing, sales, business management and commercial skills
- Operating countywide but responsive to varying local need
- Drawing in external resources

Progress is being made on two fronts:

1. Research on existing models (Newcastle Gateshead Initiative (NGI), Liverpool, Highland Arts, and Cornwall) is being undertaken by Kate Whitmarsh.
2. Discussions with potential key partners seeking expressions of support/ interest in the development of the idea are ongoing. So far there have been meetings with Allerdale, Carlisle City, Cumbria Vision, Lake District National Park, and Cumbria County Council. These will inform future discussions with other partners (regional cultural agencies, trusts, foundations etc); but before we go to them we need a clear proposal, a mandate from the Board, and broad support from our stakeholders.

The story so far :

Our discussions have not been dismissed, we have not been shown the door or laughed out of the room – that is encouraging. More positively, there is general recognition of the value of the cultural offer and a will to support it within the limits and constraints on public sector funding. Local authorities are sensitive about how they support cultural services, looking for better value, but complementing rather than replacing existing provision. That is unlikely to translate into any extra cash, so we are required to think creatively about offering better value.

Above all, there is an expectation that we do more than support and enable – Culture Cumbria needs to offer delivery that includes

- 1) added value,
- 2) a strategic joined up approach,
- 3) a lead on cultural content and quality.

It is proposed, therefore, that we put together a clear programme of cultural development addressing these three areas in relation to key cultural gaps and opportunities. *The Board would need to consider and agree what and where these are.*

This approach has already worked well where there is both strong leadership, a clear brief, and a high quality product – eg the Myerscough Report, the Lakes Alive programme, and the Cultural Tourism marketing initiative. In each case the brief has been culture, quality and content led.

Culture Cumbria would *facilitate* (but probably not deliver) similar programmes embodying strong leadership and support for a coherent, county-wide offer to protect, enhance and complement existing provision. Development could be in any cultural area, eg museums, the visual arts, heritage.

Implementation and funding

In each case realpolitik suggests the need for an ambitious, long term vision, implemented in stages.

It is proposed that funding will be sought from (a) existing pots; (b) any alternative funds; (c) more efficient use of resources. It requires a clear development proposal with evidence of need and potential benefits, that demonstrates value. This will provide funding partners with an alternative option for use of existing funds, and enable public sector “pump priming” funding to lever significant additional funds eg from Trusts, Foundations, European Funds, Lottery etc. Culture Cumbria, as an independent body, might be well placed to deliver better value for money than the public sector on its own. By contracting out this process, local authorities will also remove it from the direct political agenda, whilst retaining influence and accountability through the Culture Cumbria board, and the option to withdraw funding. This option could be very attractive as it will enable local authorities to both devolve and protect some aspects of local cultural provision.

Delivery. Details would need to be worked out depending on the needs, aims, and potential within each area but, again, the successful Myerscough, Lakes Alive, and Cultural Tourism initiatives may provide suitable templates. In each case it is proposed that a high profile project leader/coordinator would need to be appointed, recruited nationally or internationally.

Research.

Meanwhile, Kate Whitmarsh has begun research into the Newcastle Gateshead Initiative (NGI), Liverpool, Highland Arts, and Cornwall.

In each case she will be using the same question frame :

- Mission and Aims
- Catalysts for organisation’s creation
- Focus/specialism
- Cultural sector/definition
- Who involved – employees, volunteers etc
- Organisational structure
- Funding history and strategy
- How operate
- Who deliver for
- External expectations
- USP / areas of excellence / innovation
- Entrepreneurial, commercial, marketing aims
- Challenges, weaknesses, opportunities
- Goals, including future opportunities, priorities, potential for growth, challenges.

It’s early days for this research, but we expect it to be completed by the end of October, and certainly in time for the AGM.

NJ 10/9/09

UK City of Culture 2013 bid

1. Outline

The Department for Culture, Media and Sport (DCMS) have launched a UK-wide contest for the right to be designated as UK City of Culture 2013. The overall aim of the UK City of Culture programme is to encourage the use of culture as a catalyst of change. Bidding areas will need to spell out their own vision for the UK City of Culture and how they will use that in making a step change in their area.

The successful UK City of Culture 2013 will need to:

Deliver a high quality cultural programme that builds and expands on local strengths and assets, reaches a wide variety of audiences over the course of the year, and is a fitting follow-on from Liverpool Capital of Culture and the Cultural Olympiad;

Deliver a programme that uses culture to lead the lasting social regeneration through engagement, widening participation and supporting cultural diversity and cohesion;

Lead to a demonstrable economic impact from the programme;

Maximise the legacy from being UK City of Culture.

The UK Government is therefore seeking bids that:

Are distinctive – building on what the area has to offer and its existing assets;

Are ambitious and stretching – leading to step change in the area;

Demonstrate cultural and artistic excellence;

Include and work with broad partnerships;

Reach out to a wide range of audiences and participants – especially currently under-represented groups;

Are realistic and deliverable.

2. The Bidding Process

An initial expression of interest to be submitted by the bidder to ukcityofculture@culture.gsi.gov.uk. (Complete)

All prospective bidders are encouraged to submit an **outline proposal** by 15th October 2009. These proposals do not form part of the formal assessment process.

Outline proposals will be reviewed by expert assessors providing each bidder with a clear indication as to the strengths and weaknesses of their emerging proposals. This will help bidders to improve their bid and to formulate and develop their ideas. The review of and feedback of the outline proposals will not contribute in any way (positively or negatively) to the assessment of the initial bid.

The formal bidding process will have two stages:

First, an **initial bid** must be submitted by 11th December 2009.

Second, a **full and final bid** will need to be submitted by 28th May 2010. Only bidding areas that are shortlisted as a result of their initial bids will be invited to submit a full and final bid.

3. A Carlisle bid

In order to progress the Carlisle¹ UK City of Culture 2013 bid two groups are to be formed that will make up the bidding team as follows:

- A Leadership Group to agree the strategic direction to the proposal
- A Drafting Group to be responsible for organising and preparing the proposal.

The Drafting Team have been identified as having a number of individual skills, access to networks and areas of expertise that, collectively, will strengthen the bidding process. These have been identified as follows:

The outline proposal is to be submitted by 15th October 2009. The outline proposal is to be no more than 10 pages long (excluding appendices) and covers seven key elements as follows:

- Your area and the overall vision (2 pages)
- Cultural and artistic objectives (2 pages)
- Social objectives (1 page)
- Economic objectives (1 page)
- Organisation and Partnership (2 pages)
- Funding (1 page)
- Legacy (1 page)

4. The Methodology

The Drafting Team each has areas of responsibility and will take a lead on their development. Initially each lead will be expected to produce one side A4 with the following headings:

- how we can achieve this?
- who do we need to include/engage with?
- what is our vision, themes, outlines?
- Do we have any areas of commonality?

There are a number of areas to consider as part of the bidding process:

- this needs to be an ambitious bid – it is a competition
- to define culture “the way we do things around here”
- to be distinctive (what is it we are trying to achieve)
- Consider examples of good practice – repackaging of some of what we do already – celebrate what we already have
- To make a significant impact and be high quality
- Legacy (this is only the start)
- We should be doing this anyway – if not UK City of Culture 2013/Cultural Hubs etc – we need to make the most of the opportunities arising from the bidding process.

Each lead will work with their team, and extended team as appropriate, and take advantage of any opportunities that individually, or collectively, may arise to consult with the wider community.

¹ ‘Carlisle’ is used in terms of its catchment/area of influence rather than just the urban area or district boundary.

5. Stakeholders

The drafting group is preparing a long list of groups, networks and individuals that the drafting team will need to engage with in the journey towards the submission of the initial bid and would be pleased to hear from any group or individual keen to contribute to the debate/ process.

7. Programme/Milestones

The submission is in two stages: the outline proposal and the initial bid. If the Carlisle bid is successful at the shortlisting stage full and final bids are to be submitted by 28 May 2010.

Carlisle Renaissance PRESS RELEASE

8/9/09

Cultural debate to unlock economic rewards for Carlisle

Debate on Carlisle's cultural offer could help unlock significant economic benefits for the city, is the message going out on the eve of an event for cities competing for a prestigious cultural prize.

Representatives from Carlisle Renaissance and Carlisle City Council emphasised the benefits that a successful Carlisle bid for UK City of Culture status could create, as they prepare to attend a fact-finding seminar tomorrow. Tomorrow's seminar – organised by Government and held at Liverpool John Moores University – will bring together representatives of cities from across the UK to find out more about the bidding process for the new initiative. However, it is already apparent that City of Culture could create tremendous economic benefits for Carlisle and its city region, as well as all it entails for the wellbeing of residents. Cultural debate is thought to be key to a successful bid.

Ian McNichol, Director of Carlisle Renaissance, is attending the event and says: "It is early in the process, and we need to learn as much as possible about what may constitute a successful bid. However, it's already clear that cultural and creative industry is alive and kicking in Carlisle, with a vibrant and diverse cultural scene. Nurturing this offer will strengthen the contribution it makes to the city's economy and make Carlisle more attractive to investors and visitors, as well as creating a heightened sense of wellbeing and quality of life for local people. That's why we and our partners are determined to highlight Carlisle as a strong cultural contender.

"I'm delighted that local people are participating in a real and impassioned debate about culture in Carlisle, since the diversity of views will shape the bid and assuredly prove one of the city's greatest assets in the competition.

"It's definitely an opportunity for people and organisations that care about Carlisle to celebrate the city's unique cultural offer and show the rest of the country the pride of place residents demonstrate so passionately. I look forward to even more debate and discussion about how we can make the most of Carlisle's culture."

Coun Mike Mitchelson, Leader of Carlisle City Council, said: "We are very much in the early stage of the bidding process for the UK City of Culture and we have an opportunity to learn from the success of Liverpool's European Capital of Culture.

"We have a good record of working with our partners and communities, there is a lot work still to be done and this partnership working will be a key activity which will help us to compete with other cities.

"All of us who have a passion for Carlisle and its future success, need to play our part to champion the city for its cultural assets - whether that is through the arts, education, heritage and sport. The City Council is working hard to support the city's economy, create jobs and enhance skills and learning. UK City of Culture is about looking to the future with an aspiration and vision of what we can achieve and offer in the future in all these areas."

An outline bid for City of Culture will be submitted to Government on 16 October, and the Initial Bid on 11 December.

AGENDA ITEM 8

Culture Cumbria European Seminar for Stakeholders, in association with Grampus².

Date : During the period 1st to 11th December 2009

Venue : Keswick

Working Title : Culture in Cumbria : The European Dimension.

Aim : To introduce stakeholders to the opportunities, issues and processes connected with working with European partners and accessing Eurofunding by :

1. Exploring existing examples of exchange project good practice as developed by Grampus for its "Cultural landscapes" theme in Romania, Holland and Germany.
2. Demonstrating how culture is effectively developed in a selected area of Europe with parallels with Cumbria – eg rural, strong tourism and agriculture sectors, University, changing manufacturing, service and utility sector. Compare and contrast with Culture Cumbria.
3. Illustrating how culture contributes to economic, social and environmental agendas in selected case studies....eg EcoMusees / Cinque Terra World Heritage Site.
4. Exploring how the European dimension can help existing and new projects and priorities to achieve their goals – eg the Cultural Olympiad, World Heritage Site bid, City of Culture proposals, West Cumbria Energy Coast.
5. Identifying potential funding for projects, organisations, and explaining how to apply and achieve support eg ERDF, Leader.

Speakers to include Grampus team (Monica from Romania, Iris Glimmerveen Dutch project, Peter Kaiser from Dubener Heide in Germany), Ian Hill (ex RST), Katie Hornby (RST), Adrian Bamford (Leader programme), Mike Clarke (World Heritage Site bid).

² Grampus Heritage and Training Ltd is a non-profit making organisation based in Cumbria. Since 1997 it has been involved in the management and promotion of European projects concerned with culture, heritage, archaeology and the environment. It promotes the EU Leonardo da Vinci Training Programme and provides funded training opportunities through this programme to UK students, recent graduates and young workers. <http://www.grampusheritage.co.uk>

AGENDA ITEM 9

Brockhole Redevelopment Programme

The Cultural seminar organised at Brockhole and reported on to the last meeting has now been followed by the first meeting of a wider consultation group chaired by Kate Braithwaite. (the minutes of the first meeting are attached).

There is a genuine commitment to consultation and engagement and the cultural components of this scheme are seen as fundamental to its success.

We will continue to engage with the process and report regularly to the board on progress.

BROCKHOLE REDEVELOPMENT PROGRAMME CONSULTATIVE GROUP 2 pm Wednesday 12 August in The Boardroom, Murley Moss, Kendal

The Brockhole Programme Consultative Group's PURPOSE is to:

- a) Ensure that the shape of the development is reflecting the views of the people and sectors the members represent
- b) Ensure that the project is effectively communicating and engaging with the people and sectors that the members represent.

Present

Kate Braithwaite	Carnegie Trust	Chairman
Judith Cooke	National Park Authority Member	Member
Vivienne Rees	National Park Authority Member	Member
Bill Barr	National Park Authority Member	Member
Tim Brown	Chairman, Ambleside Civic Society	Civic Society Representative
Leslie Johnson	Lakes Parish Council	Parish Council Representative
Bob Cartwright	Director of Park Services	Senior Responsible Owner
Adam Thomas	Development Programme Director	Programme Director
Tim Haley	Head of Information Services	Staff Representative Murley Moss
Nicky Wood	Team Leader Information Services	Staff Representative Brockhole
Rebecca Cathey	Interim Project Manager – Brockhole	Action Minutes
Carole Marsden	Churches Together	Faith Sector
John McGuire	Age Concern	Representing the elderly
John Simpson	Adjoining Neighbour	Local representation
Nina Konrad	Adjoining Neighbour	Local representation
Jerry Norton	Adjoining Neighbour	Local representation
Mohammed Dhalech	MOSAIC Community Champion	BME Groups
Hannah Stewart	Freerange Artists	Cultural Representative
Gill Hunt	Team Leader South Cumbria, Natural England	Natural Environment Representative
Audrey Taylor	Cumbria Vision	Tourism
Bruce Worsley	Trustee of South Lakeland Society for the Blind	Limited Mobility

Eddie Edge
Euan Cartwright
Roger Roberts
Paul Harper
Sue Savege

Cumbria Sport Partnership, County Council
University of Cumbria
Action with Communities in Cumbria
Cumbria Farmers Network
Tourism and Conservation Partnership

Sport
Cultural Representative
Voluntary Sector
Farming
Tourism and Conservation

MINUTES

Subject	Information	Action
Apologies	<p>Greg Simons, 'Never Been to Brockhole' Malcolm Little, 'Never Been to Brockhole' Andrew Forsyth, Friends of the Lake District Debbie Binch, Neighbourhood Development Officer, Cumbria County Council Henry Owen-John, English Heritage Richard Cavanagh, OUTReach Cumbria Nick Jones, Culture Cumbria</p>	
Chairman's Introduction	<p>Adam Thomas welcomed Kate Braithwaite as Chairman to the Group. Kate reaffirmed the role and purpose of the Consultative Group as a communication and engagement tool for the redevelopment programme.</p>	
Vision for Brockhole	<p>Adam Thomas presented the master plan for the redevelopment of the Visitor Centre. Members approved the following recommendations at the June Authority meeting:</p> <ul style="list-style-type: none"> • A state of the art sustainable building containing 4D cinema; flexible exhibition space; retail facility promoting local produce; a café; indoor/outdoor adventure sports facility; visitor information service; education space and essential staff services. • Restore the historic gardens and landscape with support from the Heritage Lottery Fund; a new reception at the jetty; interpretive installations; a restored and updated drainage system; a concert and events space; a tree-lined walkway to allow for garden appreciation and establish an education, volunteer and community engagement programme. • Improve access to the site by: building a second jetty and improving the existing jetty; improving road access by providing a new off-set roundabout from A591; improving foot and cycle connections and increasing car parking capacity and a park and ride facility. • Establish the Centre as a 'dabbler' hub for adventure sports by providing: indoor/outdoor facilities and redeveloped play area; a high-ropes facility on site adjacent to the tree line walkway (Go-Monkey) and a non-motorised watersports centre. • Restoring Brockhole House and associated buildings as an exemplar of an environmentally sustainable, economically viable historic venue; developing the house, lodge and buildings for commercial use and utilizing rental income to provide a sustainable financial future for the restored gardens and landscape. 	
Group feedback on the Vision	<p>The Chairman asked for feedback and initial thoughts on the Vision and the following points were discussed:</p> <ul style="list-style-type: none"> • Cumbria Tourism – CT seeks to attract, inform and educate tourists and was pleased that Brockhole is upholding 	

	<p>these aims in the redevelopment. The Group emphasised that dispersal of visitors, once in the Park, is key goal; a sharing of benefits.</p> <ul style="list-style-type: none"> • Age Concern – were pleased that there were so many positive elements within the redevelopment for the benefit of the elderly. • Cumbria Sport Partnership – in response to general queries Adam reported that the children’s play area would be linked to the Visitor Centre; the outdoor section an extension of the indoor facility. Adam further explained that money spent at the Visitor Centre would be re-invested back into the Park and the Centre and that future discussions are to take place with private cycle providers to facilitate the provision of cycling at the Centre. Cumbria Sport Partnership agreed that the nature of Brockhole as a ‘dabbler’ facility was very positive. • Ambleside Civic Society – expressed confidence in the decision to retain the façade of the White House. Adam explained that the new development would provide a good venue for commercial and community art,; allowing artists to display their work for sale, and that site would be looking to incorporate public art, but the site is not intended to be a high-end art gallery and that the information centre will continue to signpost tourists to high-end art facilities within Cumbria. • Action with Communities in Cumbria was interested to what extent the Group would be able to engage with the local community. Adam handed around copies of the Brockhole Communications and Engagement Strategy and reaffirmed the role of Group members as liaison officers for their sectors; to communicate with the people that they represent and reflect all views, comments and concerns at future meetings. • Our adjoining neighbours expressed concerns about the proposed position of the jetty. Adam affirmed that the planning complexities and interest conflicts highlighted were worthy of a separate meeting, which will include members of the National Park Development Management team and Brockhole neighbours. The date of this meeting is to be confirmed. • MOSAIC – Mohammed Dhalech emphasized the importance of BME community engagement throughout the project. Signposting BME communities into the Park and the need to work with Cumbria Tourism on training, accreditation schemes and minimum standards was also discussed. Adam is to engage with Cumbria Constabulary regarding the work they have been doing with BME communities and will invite them to the next meeting. • Cumbria Farmers Network - Paul Harper responded positively to the planned provision for the sale of local produce, but also highlighted the importance of including ‘grass roots’ farmers, in light of the current success of the ‘Fell Gatherer’ event in June and public 	<p>AT</p> <p>AT</p>
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	<p>guided walks on local farms.</p> <ul style="list-style-type: none"> • Tourism and Conservation Partnership – Sue Savege commended the central theme of sustainability that runs throughout the redevelopment project but highlighted the importance of progressing the 'local' theme through local procurement and local sustainable transport. Adam confirmed the importance of a sustainable transport plan for movement of tourists both to and from the Park, and during travel within. Local park and ride schemes and cycle networks are currently being investigated as part of the Sustainable Integrated Transport Policy. The Group will be key contributors to ideas on transport policy. <p>Adam explained the differing roles of the following groups:</p> <ul style="list-style-type: none"> • The Brockhole Project Board, consisting of National Park Authority senior officers and Members affirms the strategic direction of the redevelopment and holds the Programme Director accountable for project delivery. • The Brockhole Consultative Group ensures that what is being said at meetings, equates to what is heard 'on the ground' and secures the inclusion of local communities. 	
<p>Progress report</p>	<p>Adam presented a summary of progress made on funding for the redevelopment project.</p> <p>Adam reported on the situation surrounding the current economic climate and diminishing statutory sector funding. At present, the Project is working on two bids:</p> <ul style="list-style-type: none"> • The Visitor Attraction Fund (VAF) is controlled by the North West Regional Development Agency. The LDNPA has been shortlisted for a possible £5.3 million. The bid will be applied for in mid-September and a decision is due in October. • We are also placing a funding bid with the Heritage Lottery Fund (HLF) for £4.5 million. This bid will be placed by the end of August and a decision is expected in December. <p>'Match funding' and private sector investment also form a major part of the capital for the redevelopment.</p>	
<p>Cultural Conference update</p>	<p>Adam updated the Group on feedback from the Brockhole Cultural Conference that took place in June 2009. There was universal optimism from attendees about our engagement in this way and an enthusiasm to form partnerships. The main highlights from the conference included the decision to:</p> <ul style="list-style-type: none"> • Hold cultural 'taster' sessions at the Visitor Centre. • Host seasonally themed cultural events for example; summer music and Christmas markets. • Host 'windows on the cultural community' events following on from the recent success of the Brockhole 'Community Spirit' event in July. 	

	<p>Adam confirmed that further sector-focused conferences are to follow in the near future and the Chairman emphasised the Cultural Conference as a clear model for sector engagement. Adam affirmed that we need to 'get cracking' on developing cultural ideas immediately.</p>	
<p>Any other business</p>	<p>Bob Cartwright thanked the Group for an enlightening meeting and expressed thanks to members for giving up their time voluntarily to play an active part in Brockhole's future. Bob celebrated the Group as an excellent vehicle for channeling information out to local communities and emphasised the availability of all National Park staff to listen and respond to views and comments. Bob emphasised 'thinking beyond the boundary' of the National Park and the Authority by working with and through partner organisations. He promised to report progress to the National Park Partnership at its next meeting.</p> <p>Adam advised the Group that after a two month secondment to the redevelopment project, Rebecca Cathey will shortly begin a new role with the Fix the Fells project within Countryside Services. All future correspondence should be directed though Adam at: adam.thomas@lake-district.gov.uk.</p> <p>Nicky Wood informed the Group that Brockhole will be the venue for a Cumbria Farmers' Market on Monday 17 August, 10.00 – 3.00pm.</p>	<p>RC</p>
<p>Date of next meeting: TO BE CONFIRMED Venue: The Lake District National Park Visitor Centre at Brockhole</p>		

AGENDA ITEM 10

NAME:Cameron Butland
ADDRESS:The Rectory Grasmere Cumbria LA22 9SW
TELEPHONE:015394 35326

As I work at Rydal Hall and at both Grasmere and Rydal churches, we welcome 140,000 visitors per annum and have a great interest in working with other groups through Culture Cumbria - obviously there are historic literary links, Mawson garden, together with contemporary music and arts festivals.

NAME:Mr L Betts
ADDRESS:14 Strelley Road Sheffield S8 0BH
TELEPHONE:07826310245

My Company (Creative Event Solutions) will be delivering a 3 year contract in Cumbria commencing in Aug 09. We are looking to develop networks and partnerships in the creative/artistic industries to support the progress and development of the contract. We will hopefully bring a diverse range of artists and performers from the South Yorkshire area to Cumbria, with a view of working alongside existing groups/organisations locally. We would welcome the opportunity to become a member/stakeholder of Culture Cumbria to help understand the current activities/opportunities in the area. we look forward to hearing from you soon kind regards Mr L Betts CE Solutions Director

NAME:Sue Jenkins
ADDRESS:6 South Quadrangle Conishead Priory Ulverston Cumbria LA12 9QQ
TELEPHONE:01229 580265

STAKEHOLDER APPLICATION:

I have worked professionally in the cultural sector in Cumbria for the past 20 years and have a keen interest in a wide range of cultural activities, particularly arts and heritage. I am a freelance consultant.