

EU Opportunities for Arts & Culture



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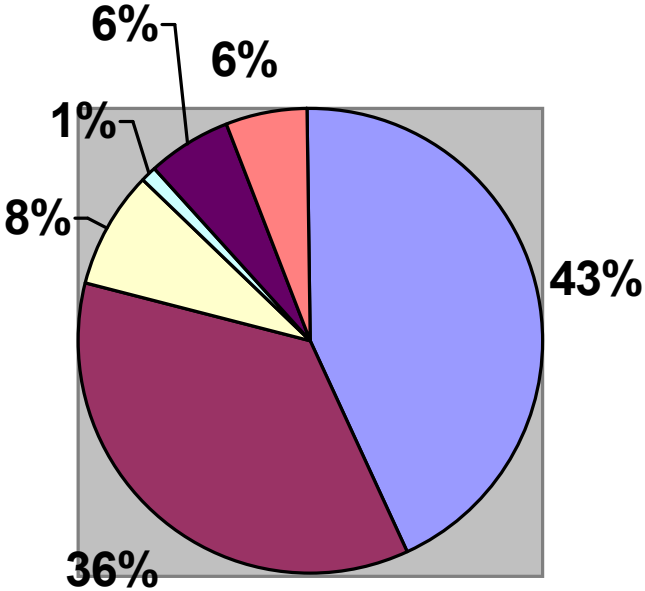
Types of EU Funding Programmes

Two main types of programmes:

- **Structural Funds** – *providing support for geographical areas within EU which are lagging behind the EU average in terms of economic development and social inclusion*
- **Trans-National Funds** – *encouraging organisations and individuals to work together, undertake mobility projects, etc.*
- **Also: Third Country** programmes – *assistance for countries outside the EU Member States*

EU: Annual Budget 2007-2013

c. € 862.4 billion
(1.045% of EU GDP)



- CAP & similar
- Structural Funds
- Competitiveness (inc ETLL)
- Trans-National (not ETLL)
- Third Countries
- Administration

The Structural Funds

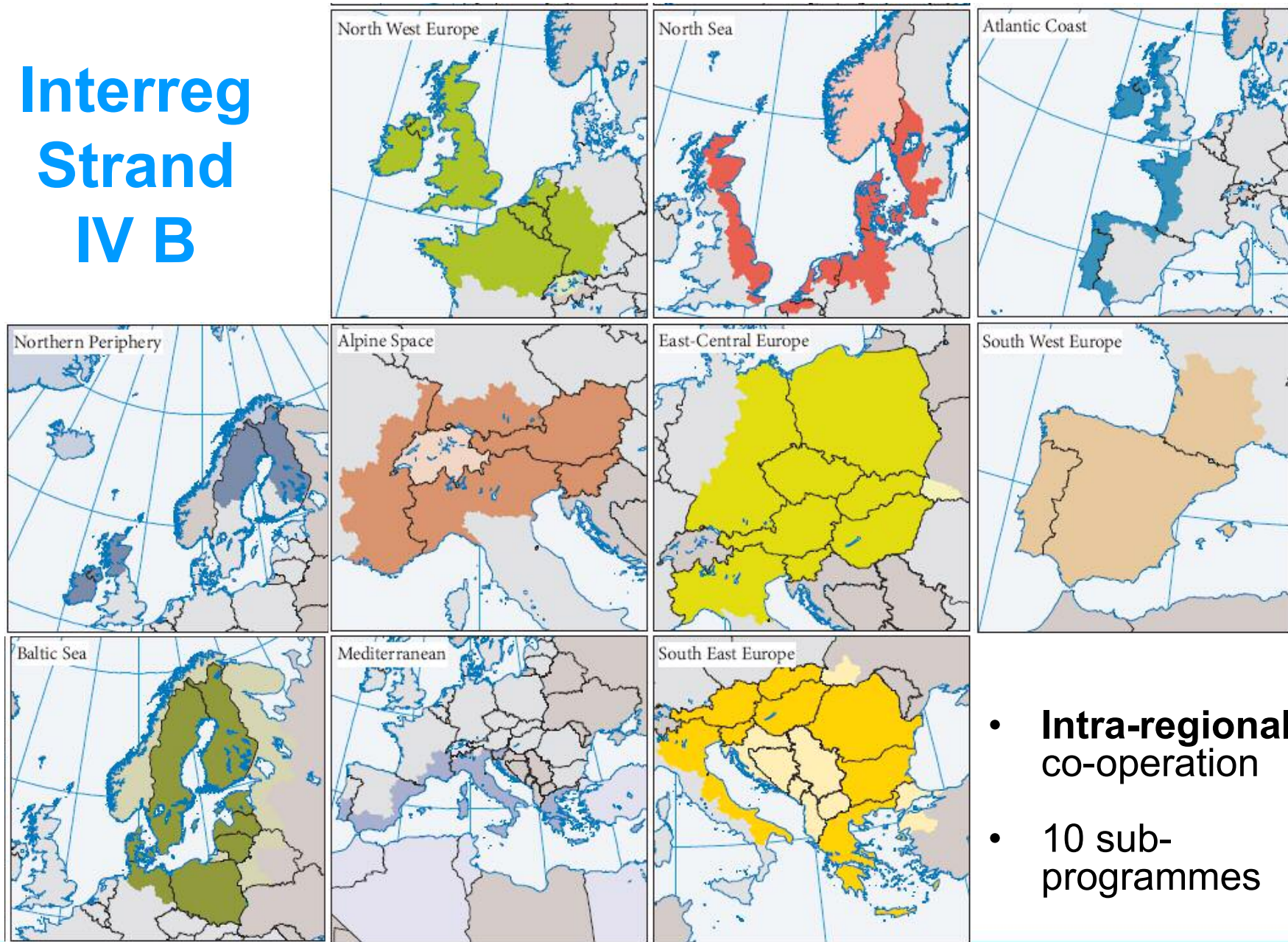
Structural Funds applicable in the UK

- European Regional Development Fund (**ERDF**) (*infrastructure*)
- European Social Fund (**ESF**) (*people*)
- European Agricultural Fund for Rural Development (**EAFRD**)
- European Fisheries Fund (**EFF**)

Mechanisms for Spending the Structural Funds

- 1st Objective: **Convergence** Regions (*e.g. West Wales, Cornwall*)
- 2nd Objective: **Regional Competitiveness & Employment**
- 3rd Objective: European Territorial Co-operation / **Interreg IV** – *strands A / B / C, representing different ways of co-operating*

Interreg Strand IV B



- **Intra-regional** co-operation
- 10 sub-programmes

CAP: Changes in the Rules

CAP used to support farmers to produce an excess or nothing.

New rules encompass a focus on “**rural regeneration**”.

New **EAFRD** has four "priority axes":

- Axis 1 – **Farming/Forestry Competitiveness** (10%)
- Axis 2 – **Environmental Land Management** (agri-environment) (80%)
- Axis 3 – **Quality of life** and **diversification** in rural areas (10%)
- Axis 4 – **Leader programme** assisting rural communities to improve quality of life and economic prosperity (cross-cutting) (5% *via others*)

Axis 2 run at a **national level** in England, managed by Natural England.

Others to be managed regionally by the **Regional Development Agencies**.

Trans-National: Characteristics

Two main types of grants:

- **Projects** based on **co-operation & partnership**, involving partners from (usually) **at least three** different European countries (notes these must be “project grants” – funds cannot be used for annual / revenue funding)
- **Exchanges or visits** – of individuals / groups (*“mobility” activities*)
- There is a **wide range** of themes and topics
- EU will provide **50%** (or more) of the project budget

Trans-National Funds

- **Culture Programme**
- **Europe for Citizens**
- **Media 2007:** *programme for audiovisual sector / industry*
- **Lifelong Learning:**
 - **Comenius / Erasmus / Leonardo / Grundtvig / Transversal**
*(note there are both **centralised** and **decentralised** opportunities)*
- **Languages:** *mostly for regional & minority languages*
- **Youth in Action:** *worth looking into !*
- **Research & Technological Development:** *hmmm....*
- **Sport:** *No programmes but EU involvement via other responsibilities*
- **Tourism:** *no programmes as funding via Structural Funds*



deadline.culture.info

your first step to funding deadlines for arts and culture

Welcome to *deadline.culture.info* – EU funding deadlines are currently covered. Other pages (including one for all UK funding deadlines) will be added later in 2009.

EU funding can be split into 4 categories and you can click on each category below to find more information on the programmes in that category. **Each programme in the table below has a code after the programme name** indicating which category it is in:

[Trans-national \(TN\)](#) [Structural \(SF\)](#) [Interreg \(IN\)](#) [Third Countries \(3C\)](#)

Key to Deadline dates:

Rolling Deadline	Awaiting Deadline	Specific Deadline
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You can visit the sites below for information on **funding** opportunities:

funding.culture.info | eufunds.culture.info | sponsor.culture.info | foundation.culture.info

[Download a Microsoft Excel version \(.xls\)](#) [RSS Updates](#)

Alert! Deadlines Published by [Google Docs](#) – Updated automatically every 5 minutes

Deadline	EU Programme	Strand	For further information
Apply at least 6 weeks prior to activity	Lifelong Learning Programme (TN)	Grundtvig: Visits & Exchanges	http://www.grundtvig/page.asp?section=sectionTitle=Visits+
Apply at least 6 weeks prior to activity	Lifelong Learning Programme (TN)	Grundtvig: Preparatory Visits	http://www.grundtvig/page.asp?section=sectionTitle=How+to
Apply at least 6 weeks prior to travel	Lifelong Learning Programme (TN)	Leonardo: Preparatory Visits	http://www.leonard
Deadline end of 2009	Lifelong Learning Programme (TN)	Transversal: Host a Study Visit	www.transversal.or
Deadline will be announced on 15 May 2009	LIFE+ (TN)	Life+	http://www.betatec/lifeplus
Deadline will be announced in first half of 2009	INTERREG IVB (IN)	Atlantic Area (NI, Wales and west of Scotland and England)	http://www.norther/en/content/show/&tid=210
18-Mar-09	INTERREG IVB (IN)	Northern Periphery (Scotland & NI)	http://www.norther/en/content/show/&tid=210

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Culture 2007-2013: General

Budget: **408 million euros** over 7 years (2007-2013)

The **Culture** programme covers **three strands of support**:

- 1. Cultural Actions** (projects) and also “**special actions**” (e.g. European Capitals of Culture)
- 2. Bodies active at the European level:**
(existing) networks / **festivals** / cultural “ambassadors”
- 3. Analyses and collection & dissemination of information:**
CCPs, studies & analyses, internet tool(s) for co-operation

2008: UK success rate: 60% (28 proj, 68 partners)

Culture 2007-2013: Actions

The “**cultural actions**” cover four categories:

- **(1.1) Multiannual co-operation** projects (3-5 year projects – 6+ partners)
- **(1.2.1) Co-operation** measures (1-2 year projects – 3+ partners)
- **(1.2.2) Literary translation** projects (1-2 years)
- **(1.3) Projects with third countries** (1-2 years – 3+ partners + 1+ partner from third country)

Culture 2007-2013: Specific

Began 1 Jan 2007

- Annual calls for projects
- **Programme Guide** announced **June 2008**

Deadlines (*approximate!*):

- Strands 1.1 and 1.2.1: **1 October** each year: *projects to start after May the following year*
- Strands 1.2.2: **1 February** each year: *projects to start after July/September the same year*
- Strands 1.3: **1 May** each year: *projects to start after November the same year*

Culture 2007-2013: Specific

3 main objectives – to promote / encourage:

- Transnational **mobility of people** working in the cultural sector
- Transnational **circulation of works** and cultural and artistic products
- **Intercultural dialogue:** *“to strengthen respect for cultural diversity...coexistence of different cultural identities & beliefs...contribution of different cultures to the EU member states’ heritage & way of life...”*

Award Criteria = Scoresheet

0-5 pts, minimum of 3.5 required, x 20 weighting for:

- 1. European Cultural Added Value**
- 2. Relevance to the three specific objectives**
- 3. Excellence of proposed cultural activities**

0-5 pts, x 10 weighting for:

- 4. Quality of partnership**
- 5. Expected level of outputs**
- 6. Communication and promotion of activities**
- 7. Sustainability**

Successful Partnerships

The partnership should:

- Reflect the commitment of the project to being **European**
- Can involve “Associate Partners” outside the eligible countries (but costs must be less than 15% of budget)
- Bring **new and different strengths** to the project
- Be **clear** in its **structure**
- Be clear in the **role** of each partner
- Enable each partner to have a roughly **equivalent role** (though the lead partner will have more responsibility)
- Demonstrate **collective ownership** by the partners
- Clearly help **achieve the project’s aims and objectives**

Finding Partners: Info Sources

- **Networks** – over 100 European cultural networks (all listed at “network.culture.info”)
- **Contact Points / Technical Assistance Offices** (all listed at “ccp.culture.info”)
- Key networks & orgns in different European countries – access country webpages via “europe.culture.info”
- **Partner Search Databases** (for Culture prog., access via www.culturefund.eu, also “partners.culture.info”)
- Databases of **previously successful projects** (e.g. “cupid.culture.info”, “**EVE**” database from DG EAC)
- **European officers in local authorities**
- **Brussels offices** of UK regions and cities (listed at “ukbo.culture.info”)
- **EC organised meetings** (*including for Culture programme*)

Successful Applications: Finances: Project Income

- EC will contribute **maximum of 50%**
- For **1-2 year projects**: between **50K and 200K** euros overall – i.e. project budget may be up to **400K** euros (*can be larger but EC will still contribute a maximum of 200K euros*)
- For **3-5 year projects**: **up to 500K** euros per annum – which could be a project budget of **5m** euros over 5 years, with the EC putting in **2.5m** euros (500K x 5 years) – but you need to raise the match of **2.5m** euros !

50% Match Funding

- Part can be **generated by the project** from:
 - **Ticket sales, sales of publications, registration fees, etc.**
(this is “unique” to the Culture programme)
- **Remaining income** to come from **funds generated** by the project **co-organisers** – can include:
 - **Own resources**
 - **Grants**
 - **Sponsorship**
 - **Donations**
 - **Some seconded staff** (*in moderation*)

Role of UK CCP

- **Website:** www.culturefund.eu
- **Free advice** (in UK: phone to be advised (check website) or email to info@culturefund.eu)
- **Free electronic newsletter** with updated information on deadlines for EU funding programmes: ***Alert!*** – register via above website – all deadlines also listed on deadline.culture.info
- **Information sheets / Fact-Files** (available to download)
- **Events: workshops / seminars** (also visit www.cultureuro.info)
- **NOTE:** from 1 Jan 2010, official UK CCP will be **Visiting Arts**



Education and Culture

CULTURE

Programme (2007-2013)

www.culturefund.eu

UK Cultural Contact Point

Think
EUROPE...

read **ALERT**



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eufunds.culture.info

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